



## University of Utah Website Analysis

**<http://www.utah.edu>**

Quarterly View: Q2 2009

April 1, 2009 12:00:00 AM – June 30, 2009 11:59:59 PM

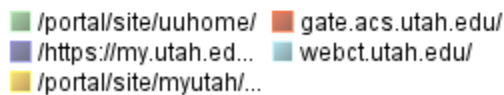
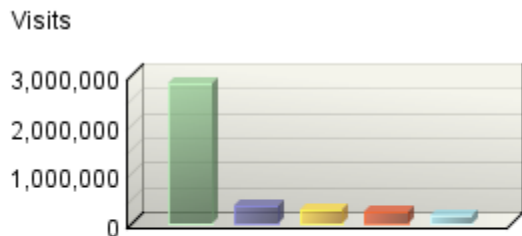
# Overview

These statistics are for web traffic on www.utah.edu, which is a primary web server for the University of Utah. The university home page and associated secondary pages link visitors to more than 560 web sites hosted on www.utah.edu and other servers on campus. While traffic on this server represents a significant portion of the web traffic at the university, there are more than 200 additional web servers employed to serve university web sites and pages, such as University Health Care, Administrative Computing Services, Student Affairs, the libraries, and numerous department and administrative servers.

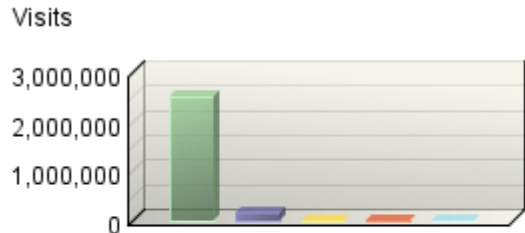
Visitor Summary	
Visitors	689,146
Visitors Who Visited Once	461,970
Visitors Who Visited More Than Once	227,176
Average Visits per Visitor	4.23

Visit Summary	
Visits	2,912,319
Average per Day	32,003
Average Visit Duration	00:05:46
Median Visit Duration	00:00:21
International Visits	3%
Visits of Unknown Origin	0%
Visits from Your Country: United States (US)	97%

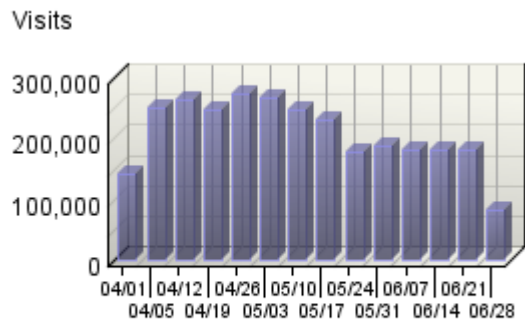
## Pages



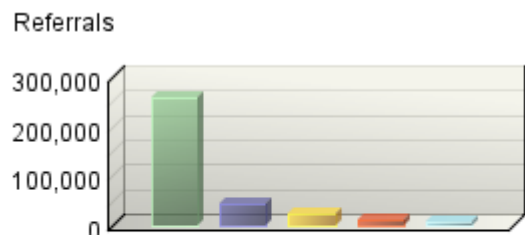
## Referring Site



## Visits Trend



## Search Phrases



Pages					
	Pages	Visits	Views	Average Time Viewed	Average Time to Serve (ms)
1.	<b>The University of Utah</b> <a href="http://www.utah.edu/portal/site/uuhome/">http://www.utah.edu/portal/site/uuhome/</a>	2,840,194	4,180,772	00:02:07	0
2.	<b>FormButton:login_form</b> <a href="http://www.utah.edu/https://my.utah.edu/portal/site/myutah/template.LOGIN/action.process/">http://www.utah.edu/https://my.utah.edu/portal/site/myutah/template.LOGIN/action.process/</a>	345,899	437,386	00:04:37	0
3.	<b>My.utah.edu login</b> <a href="http://my.utah.edu/portal/site/myutah/template.LOGIN/action.process/">http://my.utah.edu/portal/site/myutah/template.LOGIN/action.process/</a>	268,744	310,570	00:07:24	0
4.	<b>Offsite:gate.acs.utah.edu/?</b> <a href="http://gate.acs.utah.edu/">http://gate.acs.utah.edu/</a>	225,140	270,897	00:05:32	0
5.	<b>Offsite:webct.utah.edu/?</b> <a href="http://webct.utah.edu/">http://webct.utah.edu/</a>	178,086	201,415	00:06:00	0
6.	<b>A to Z</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.4694b7a3dd66f40516df1210d1e916b9/?vgnnextoid=8ee892d315bb3110VgnVCM1000001c9e619bRCRD">http://www.utah.edu/portal/site/uuhome/menuitem.4694b7a3dd66f40516df1210d1e916b9/?vgnnextoid=8ee892d315bb3110VgnVCM1000001c9e619bRCRD</a>	134,086	188,379	00:00:30	0
7.	<b>General Catalog &amp; Class Schedules</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.ddac5bbd6efcaf8ab123b610c1e916b9/?vgnnextoid=1223584d6f665110VgnVCM1000001c9e619bRCRD">http://www.utah.edu/portal/site/uuhome/menuitem.ddac5bbd6efcaf8ab123b610c1e916b9/?vgnnextoid=1223584d6f665110VgnVCM1000001c9e619bRCRD</a>	85,537	137,100	00:02:03	0
8.	<b>Colleges &amp; Departments</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnnextoid=610992d315bb3110VgnVCM1000001c9e619bRCRD">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnnextoid=610992d315bb3110VgnVCM1000001c9e619bRCRD</a>	84,642	133,459	00:00:41	0
9.	<b>Offsite:www.acs.utah.edu/prod/hrbin/campus-directory?</b> <a href="http://www.acs.utah.edu/prod/hrbin/campus-directory">http://www.acs.utah.edu/prod/hrbin/campus-directory</a>	65,736	74,204	00:04:54	0
10.	<b>The University of Utah Search Engine</b> <a href="http://search.utah.edu/query.html">http://search.utah.edu/query.html</a>	42,949	51,187	00:04:01	0
11.	<b>Offsite:www.hr.utah.edu/careers/?</b> <a href="http://www.hr.utah.edu/careers/">http://www.hr.utah.edu/careers/</a>	39,134	42,065	00:05:36	0
12.	<b>Offsite:www.lib.utah.edu/?</b> <a href="http://www.lib.utah.edu/">http://www.lib.utah.edu/</a>	37,154	44,002	00:07:44	0
13.	<b>Students</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnnextoid=de3992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=StudentsMore...">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnnextoid=de3992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=StudentsMore...</a>	34,052	43,738	00:00:54	0
14.	<b>Offsite:www.kronos.utah.edu/?</b> <a href="http://www.kronos.utah.edu/">http://www.kronos.utah.edu/</a>	33,698	36,233	00:05:55	0

Pages					
	Pages	Visits	Views	Average Time Viewed	Average Time to Serve (ms)
15.	<b>Offsite:</b> <a href="http://www.acs.utah.edu/uofu/stu/scheduling?cmd=index&amp;classtype=g&amp;term=1098">www.acs.utah.edu/uofu/stu/scheduling?cmd=index&amp;classtype=g&amp;term=1098</a> <a href="http://www.acs.utah.edu/uofu/stu/scheduling">http://www.acs.utah.edu/uofu/stu/scheduling</a>	33,676	47,754	00:05:03	0
16.	<b>Offsite:</b> <a href="http://www.sa.utah.edu/admiss/">www.sa.utah.edu/admiss/</a> <a href="http://www.sa.utah.edu/admiss/">http://www.sa.utah.edu/admiss/</a>	33,348	36,234	00:04:43	0
17.	<b>Offsite:</b> <a href="http://utahutes.cstv.com/">utahutes.cstv.com/?</a> <a href="http://utahutes.cstv.com/">http://utahutes.cstv.com/</a>	27,332	29,035	00:04:53	0
18.	<b>Offsite:</b> <a href="http://www.hr.utah.edu/">www.hr.utah.edu/?</a> <a href="http://www.hr.utah.edu/">http://www.hr.utah.edu/</a>	24,522	27,830	00:06:58	0
19.	<b>Offsite:</b> <a href="http://www.gradschool.utah.edu/">www.gradschool.utah.edu/?</a> <a href="http://www.gradschool.utah.edu/">http://www.gradschool.utah.edu/</a>	24,100	27,004	00:02:51	0
20.	<b>Students</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnnextoid=de3992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Students_Heading">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnnextoid=de3992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Students_Heading</a>	23,521	30,253	00:01:01	0
21.	<b>Offsite:</b> <a href="http://fbs.admin.utah.edu/index.php/income?">fbs.admin.utah.edu/index.php/income?</a> <a href="http://fbs.admin.utah.edu/index.php/income">http://fbs.admin.utah.edu/index.php/income</a>	21,521	24,080	00:03:43	0
22.	<b>Offsite:</b> <a href="http://www.map.utah.edu/index.jsp?">www.map.utah.edu/index.jsp?</a> <a href="http://www.map.utah.edu/index.jsp">http://www.map.utah.edu/index.jsp</a>	21,066	22,700	00:04:27	0
23.	<b>Offsite:</b> <a href="http://www.sa.utah.edu/regist/calendar/datesDeadlines/deadlines.htm?">www.sa.utah.edu/regist/calendar/datesDeadlines/deadlines.htm?</a> <a href="http://www.sa.utah.edu/regist/calendar/datesDeadlines/deadlines.htm">http://www.sa.utah.edu/regist/calendar/datesDeadlines/deadlines.htm</a>	19,992	20,979	00:04:30	0
24.	<b>Offsite:</b> <a href="http://www.it.utah.edu/services/email/?">www.it.utah.edu/services/email/?</a> <a href="http://www.it.utah.edu/services/email/">http://www.it.utah.edu/services/email/</a>	18,107	19,959	00:06:22	0
25.	<b>Colleges &amp; Departments</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnnextoid=610992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Colleges_-_Departments_Heading">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnnextoid=610992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Colleges_-_Departments_Heading</a>	17,035	26,201	00:00:39	0
26.	<b>Offsite:</b> <a href="http://www.events.utah.edu/">www.events.utah.edu/?</a> <a href="http://www.events.utah.edu/">http://www.events.utah.edu/</a>	16,574	18,895	00:02:51	0
27.	<b>Offsite:</b> <a href="http://www.bookstore.utah.edu/">www.bookstore.utah.edu/?</a> <a href="http://www.bookstore.utah.edu/">http://www.bookstore.utah.edu/</a>	16,418	17,706	00:05:33	0
28.	<b>Offsite:</b> <a href="http://healthcare.utah.edu/">healthcare.utah.edu/?</a> <a href="http://healthcare.utah.edu/">http://healthcare.utah.edu/</a>	15,273	16,768	00:03:52	0
29.	<b>Offsite:</b> <a href="http://www.sa.utah.edu/finance/">www.sa.utah.edu/finance/?</a> <a href="http://www.sa.utah.edu/finance/">http://www.sa.utah.edu/finance/</a>	14,990	16,786	00:05:52	0
30.	<b>Offsite:</b> <a href="http://www.unews.utah.edu/p/?r=062409-1">www.unews.utah.edu/p/?r=062409-1</a> <a href="http://www.unews.utah.edu/p/">http://www.unews.utah.edu/p/</a>	13,498	15,692	00:02:22	0

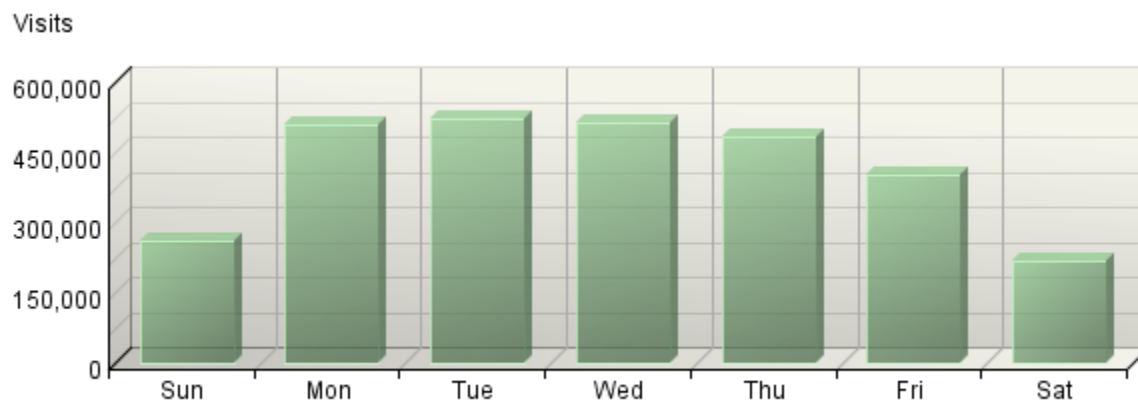
Pages					
	Pages	Visits	Views	Average Time Viewed	Average Time to Serve (ms)
31.	<b>Offsite:www.sa.utah.edu/advise/mjr_umajors.shtml?</b> <a href="http://www.sa.utah.edu/advise/mjr_umajors.shtml">http://www.sa.utah.edu/advise/mjr_umajors.shtml</a>	12,590	14,388	00:04:42	0
32.	<b>FormButton:search</b> <a href="http://www.utah.edu/http://search.utah.edu:8765/query.html">http://www.utah.edu/http://search.utah.edu:8765/query.html</a>	12,506	14,751	00:03:31	0
33.	<b>Offsite:www.umail.utah.edu/?</b> <a href="http://www.umail.utah.edu/">http://www.umail.utah.edu/</a>	10,892	11,915	00:06:47	0
34.	<b>Offsite:library.med.utah.edu/?</b> <a href="http://library.med.utah.edu/">http://library.med.utah.edu/</a>	10,581	12,767	00:06:58	0
35.	<b>Future Students</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=811992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Future+StudentsMore...">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=811992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Future+StudentsMore...</a>	10,161	15,412	00:00:43	0
36.	<b>Faculty &amp; Staff</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=fb0992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Faculty+-+StaffMore...">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=fb0992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Faculty+-+StaffMore...</a>	9,171	11,629	00:00:47	0
37.	<b>Anchor:#C</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.4694b7a3dd66f40516df1210d1e916b9/#C?vgnextoid=8ee892d315bb3110VgnVCM1000001c9e619bRCRD">http://www.utah.edu/portal/site/uuhome/menuitem.4694b7a3dd66f40516df1210d1e916b9/#C?vgnextoid=8ee892d315bb3110VgnVCM1000001c9e619bRCRD</a>	8,941	9,956	00:00:23	0
38.	<b>FormButton:login_form</b> <a href="http://www.utah.edu/https://my.utah.edu/portal/site/myutah/template.LOGIN/action.process/?vgnextoid=2c04bfdc1eba3110VgnVCM1000001c9e619bRCRD">http://www.utah.edu/https://my.utah.edu/portal/site/myutah/template.LOGIN/action.process/?vgnextoid=2c04bfdc1eba3110VgnVCM1000001c9e619bRCRD</a>	8,873	11,475	00:04:32	0
39.	<b>Faculty &amp; Staff</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=fb0992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Faculty+-+Staff+Heading">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=fb0992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Faculty+-+Staff+Heading</a>	8,273	10,561	00:00:44	0
40.	<b>Offsite:www.sa.utah.edu/orientation/?</b> <a href="http://www.sa.utah.edu/orientation/">http://www.sa.utah.edu/orientation/</a>	7,987	9,428	00:05:58	0
41.	<a href="http://my.utah.edu/portal/site/myutah/template.LOGIN/action.process/?vgnextoid=2c04bfdc1eba3110VgnVCM1000001c9e619bRCRD">http://my.utah.edu/portal/site/myutah/template.LOGIN/action.process/?vgnextoid=2c04bfdc1eba3110VgnVCM1000001c9e619bRCRD</a>	7,242	8,685	00:07:02	0

Pages					
	Pages	Visits	Views	Average Time Viewed	Average Time to Serve (ms)
42.	<b>Future Students</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=811992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Future+Students+Heading">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=811992d315bb3110VgnVCM1000001c9e619bRCRD&amp;WT.svl=Future Students Heading</a>	6,548	10,157	00:00:42	0
43.	<b>Students</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=de3992d315bb3110VgnVCM1000001c9e619bRCRD">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=de3992d315bb3110VgnVCM1000001c9e619bRCRD</a>	6,541	8,589	00:00:53	0
44.	<b>Anchor:#P</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.4694b7a3dd66f40516df1210d1e916b9/#P?vgnextoid=8ee892d315bb3110VgnVCM1000001c9e619bRCRD">http://www.utah.edu/portal/site/uuhome/menuitem.4694b7a3dd66f40516df1210d1e916b9/#P?vgnextoid=8ee892d315bb3110VgnVCM1000001c9e619bRCRD</a>	6,529	7,093	00:00:19	0
45.	<b>Offsite:www.ugs.utah.edu/?</b> <a href="http://www.ugs.utah.edu/">http://www.ugs.utah.edu/</a>	5,972	6,425	00:02:48	0
46.	<b>Faculty &amp; Staff</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=fb0992d315bb3110VgnVCM1000001c9e619bRCRD">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=fb0992d315bb3110VgnVCM1000001c9e619bRCRD</a>	5,922	8,828	00:00:44	0
47.	<b>Anchor:#H</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.4694b7a3dd66f40516df1210d1e916b9/#H?vgnextoid=8ee892d315bb3110VgnVCM1000001c9e619bRCRD">http://www.utah.edu/portal/site/uuhome/menuitem.4694b7a3dd66f40516df1210d1e916b9/#H?vgnextoid=8ee892d315bb3110VgnVCM1000001c9e619bRCRD</a>	5,882	6,647	00:00:15	0
48.	<b>Offsite:web.utah.edu/help/newlogonhelp.html?</b> <a href="http://web.utah.edu/help/newlogonhelp.html">http://web.utah.edu/help/newlogonhelp.html</a>	5,585	6,823	00:02:44	0
49.	<b>Future Students</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=811992d315bb3110VgnVCM1000001c9e619bRCRD">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=811992d315bb3110VgnVCM1000001c9e619bRCRD</a>	5,269	7,884	00:00:41	0
50.	<b>Arts &amp; Culture</b> <a href="http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=97f892d315bb3110VgnVCM1000001c9e619bRCRD">http://www.utah.edu/portal/site/uuhome/menuitem.2c41a2321a17f69f095eb7c8d1e916b9/?vgnextoid=97f892d315bb3110VgnVCM1000001c9e619bRCRD</a>	5,096	7,692	00:00:34	0

Browsers				
	Browser	Hits	Visits	% Visits
1.	Microsoft Internet Explorer	4,279,878	1,527,717	52%
2.	Firefox	2,078,765	911,276	31%
3.	Safari	888,660	456,577	16%
4.	Mozilla	13,256	6,272	0%
5.	Opera	11,541	4,346	0%

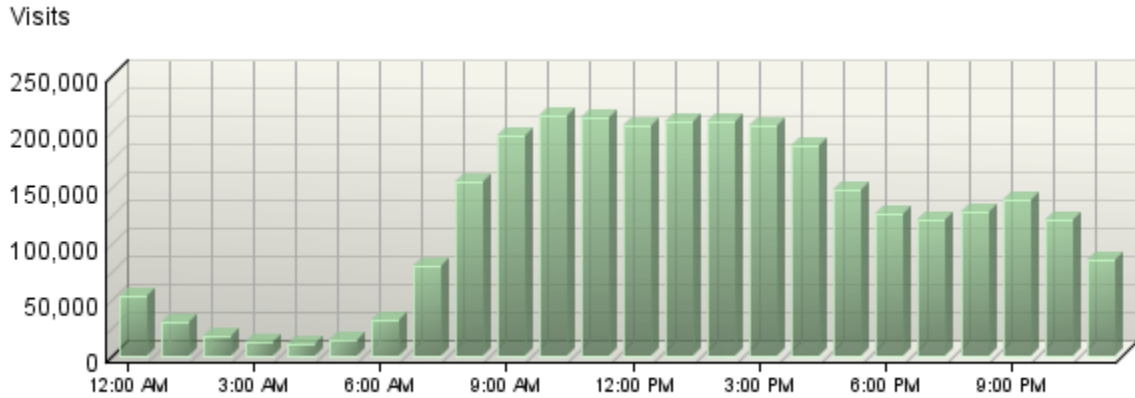
Platforms				
	Platform	Hits	Visits	% Visits
1.	Windows XP	4,213,473	1,565,674	54%
2.	Windows Vista	1,651,293	682,915	23%
3.	Macintosh	1,185,817	567,505	19%
4.	Windows 2003	68,603	24,149	1%
5.	Windows 2000	56,853	20,086	1%

### Visits by Day of the Week



Visits by Day of the Week		
Day	Visits	% Visits
Sun	260,603	9%
Mon	511,248	18%
Tue	521,903	18%
Wed	514,635	18%
Thu	482,764	17%
Fri	401,356	14%
Sat	219,810	8%
<b>Total</b>	<b>2,912,319</b>	<b>100.00%</b>

## Visits by Hour of the Day



<b>Visits by Hour of the Day</b>		
<b>Hour</b>	<b>Visits</b>	<b>% Visits</b>
12:00 AM	52,840	2%
1:00 AM	30,260	1%
2:00 AM	18,344	1%
3:00 AM	12,227	0%
4:00 AM	9,878	0%
5:00 AM	14,096	0%
6:00 AM	32,140	1%
7:00 AM	80,545	3%
8:00 AM	154,476	5%
9:00 AM	195,969	7%
10:00 AM	213,795	7%
11:00 AM	212,163	7%
12:00 PM	205,551	7%
1:00 PM	208,659	7%
2:00 PM	208,267	7%
3:00 PM	204,467	7%
4:00 PM	188,068	6%
5:00 PM	148,578	5%
6:00 PM	127,260	4%
7:00 PM	121,564	4%
8:00 PM	128,241	4%
9:00 PM	138,404	5%
10:00 PM	121,466	4%
11:00 PM	85,061	3%
<b>Total</b>	<b>2,912,319</b>	<b>100.00%</b>